

MAURICE L. MCQUILLEN PUBLICATION PUBLICITY AWARD

Contestant Name: _____ Post No. _____ Date _____

	Maximum Score	Assigned Score
1. Value to American Legion programs for policies	40 Points	_____
2. Length (no more than 1,000 words)	15 Points	_____
3. Editorial Title (consistent with material)	15 Points	_____
4. Editorial Excellence	30 Points	_____
Grand Total	100 Points	_____

Post must file a consolidated post report form and a copy must be with this report

RULES FOR JUDGING

1. Item must have been published in a periodical (Legion Magazine, Legion Newsletter, Local or State newspaper, etc.)
2. Tear sheet from publication must be provided to the judges.
3. Item must have been published between April 1 and April 1 of Award Year
4. Entries must be received at Department Headquarters **NO LATER THAN April 1.**
5. Item must carry the name of the author, either in print or by signature and must have been written by that person.
6. **Department Public Relations Committee shall select three judges.**

Judge: _____

Judge: _____

Judge: _____

Accepted by the Department Executive Board Action November 7, 1991.