

The American Legion
Department of New Hampshire
Membership Newsletter
August 2015

To all Legionnaires,

Our Commander, John Graham, has selected me to chair the Department Membership Committee. But, you know, that includes each and everyone of us in this Department, from the Department Commander to individual Post members. Let's kick this year off in grand style... for starters, since we do not have our National membership numbers as yet, let's just concentrate on getting 50% or more renewed (of your 2015 goal) by the first target date of 9 September. That shouldn't be so hard for most Post out there.

Your Post/District Sr. Vice or Adjutant shouldn't be the only one working on membership, he/she needs the assistance of your Post/District Membership committee. Oh, you say, you don't have a committee, then step forward to volunteer to help out!! It only takes a few phone calls or stopping by the Legionnaires' home to remind them to renew. Our 2016 goal will not be as lofty as 2015 but we can't afford to slack off either. There are many means to get a renewal, the hard part is getting new members. But wait, it shouldn't be that hard...I know you know someone that has been in the military recently or still is. Take an application with you, tell them how the American Legion makes a difference in your local community with the veterans, youth and community activities. Even if they can't make meetings and events due to employment, there are ample opportunities for them and/or their families to participate. The American Legion is more family-oriented today than ever before. We "get it" that young families and jobs are needed in today's economy but so does belonging to a worthwhile organization. You belong don't you? And, not just for the canteen and social events. Your American Legion is more than "old soldiers drinking alcohol and swapping war stories" ...there are many youth scholarships, public speaking experience, leadership skills taught, athletic events and I could go on and on.

Join me, and the rest of your comrades, in improving your Post/District membership numbers this 2016 enrollment year. I'm sure if you went by, picked up one of your closest pals that used to come to the meetings and events they would be surprised and pleased you thought of them. That has a ripple effect on others around you.

Put the good name (and photos) of your American Legion Post out there in local newspapers. Show them we are here to support the veteran, youth and community. If you have any questions or need additional information, contact me.

Bottom line – without the membership –we don't exist. Members become disheartened and slowly fade away---But don't let that happen –remember.....

Recruit-----Retain-----Reinstate

I'll be sending out newsletters like this throughout the year to keep you informed and fired up!!!! Help your Post/District to be the best it can be and together we can do it.

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