LEADERSHIP
Joyce Flanders, Chairman
95 Davis Village Road
New Ipswich, NH 03071
603-554-6114
nhalasec@legionnh.org

What is this program and why do we have it?
The Leadership program raises awareness of American Legion Auxiliary leadership development opportunities. The Leadership committee raises awareness of leadership development opportunities.

Sharing:
Taking time to share a favorite story about the positive impact you or someone you know that has made our mission worth doing! It helps tell the world who we are, what we do and why we matter. Tell anyone that will listen! (A great way to grow membership)

Find what you want to learn about:
If you go online to ALAforVeterans.org there is many, many things you can learn and read about. You can download some of the handouts. You can learn lots through taking the Basics Course, Junior Basics Course, Senior Basics Course, the ALA Academy. Learn about flag etiquette by downloading the Be Right on Flag Etiquette. Lots of information is in the Unit Guide Book. These are just a few of the over 2000 items, forms and how to sheets available. You can learn about member discounts and about ALL the Auxiliary programs. You actually could spend hours on the sight and only see a small portion of the information available!

Virtual trainings are coming to the ALA Academy
You’ve heard of ALA Academy, full of free courses on subjects like enhancing leadership skills, why branding matters, fundraising tips, and more. Coming soon – the Auxiliary’s NEW virtual training opportunities to learn more about VA Voluntary Services, Junior leaders, ALA Girls State … and more! Stay tuned for more details!

Here's another ALA member benefit you can take advantage of from the comfort of your home!

ALA Mission Delivery – Basic training is going virtual! In a series of three 45-minute webinars, you will learn how to discover mission needs in your community and think differently about how we get others to join us in this service.

An introduction to our traditional, face-to-face Mission Training, this virtual live course will combine many elements from Mission Training 101 and 201.

This course will engage you on these topics:
- How to identify needs in your community
- Where to discover the most effective tools
- Finding opportunities in obstacles

Follow ALA National Headquarters on social media @ALAforsVeterans for the latest updates on these new trainings.

**A little history about Leadership:**
Throughout the history of the American Legion Auxiliary, there have been many outstanding leaders who helped make this great organization what it is today. In the early days, our members worked together with The American Legion to launch activities in the fields of rehabilitation, child welfare and Americanism. Over the years, leaders from units in small rural towns to those in large metropolitan cities worked diligently to establish programs that we still have today. The Poppy program, Christmas Gift Shops and Veterans Affairs and Rehabilitation are still some of the strongest programs we have, thanks in no small part to the great leaders of the past.

It wasn’t until the mid-1960’s that the Auxiliary considered having a formal leadership committee. In 1964, the Finance Committee approved funding for the first Leadership School. The Leadership Development Conference was held at national headquarters in July, conducted by three Indiana University professors from the graduate school of business. This project underwent a new phase for the 1966-67 administrative year when a Leadership Training Course Director was named. A series of courses to train Department leaders was instituted. Shortly after, Leadership became a national committee, with a chairman and vice chairman. Leadership training and classes have taken on many forms over the years, including our current Virtual Learning Courses.

**Be a Leader:**
I hope more members will become interested in taking leadership roles so we can continue our legacy of service into our next hundred years.

Although many Units are having a difficult time getting members to run for an Officer position, it is important that members know that you don’t have to be an officer to be a “leader”. Anyone can be a leader by demonstrating strong ethics, working toward a common goal, and showing lots of enthusiasm towards what you are doing!

I am encouraging UNIT MEMBERS to attend one of the Department Leadership Awareness Classes. **ANYONE CAN ATTEND!** The classes are designed for the member, although some of the office duties are touched upon. There is so much to learn about the Auxiliary programs and the protocol of the way we do things.

**The Unit can learn:**
It would be GREAT if those in charge of meeting agendas scheduled a section of each meeting for a small “leadership tidbit”. Tell about how a program had come about. How Department and National Chairmen are appointed. How to grow your membership. Every little “tidbit” of information is leadership learning! Let’s all go out and get those tidbits so we are a stronger and knowledgeable members of this wonderful organization!
NATIONAL AWARDS:
Please follow instructions as you fill out the National Report and Awards Cover Sheet (which I will have available at the Fall Conferences and Leadership Classes).
Provide details/examples about the activity as outlined.

UNIT AWARD: Most Outstanding Unit Leadership Program (per division)
  ❖ Deadline: June 1, 2021
  ❖ Send to national division chairman postmarked by 5 pm EST.
    Marrick McDonald
    103 Summit Road, Ext
    Newport, NY 13416
    marrickm@icloud.com
    301-86-3812

DEPARTMENT AWARD: Due to this chairman by April 1, 2021
  NICHOLS TROPHY - To the District who has the highest percentage of Units attending a Leadership Awareness Course.

MID-YEAR REPORT: Due to this chairman by December 15, 2020. A quick narrative about what your Unit has done, working on the leadership program since last March May.

For either report: Even if you have nothing to report, please send a report stating “No Activity” or “Inactive” so that I can get 100% reporting.