Poppy Plan of Work
2019-2020

What can you do.

1. Promote the Poppy and increase poppy revenue.
   
   Ideas:

   Member
   
   . Contact local businesses for permission to distribute poppys on the properties.

   . Send thank you notes to businesses that allow you to distribute the poppys.

   . Wear a Poppy to promote conversation and interest.

   Unit

   Educate your community about how poppys help our Veterans.

   Contact local legislative officials, and announce the poppy distribution days for your community.

   Deliver poppys to your local media, (television, newspaper, radio,) along with facts about where and when the Poppys will be distributed in your community. Even though not seen these people seem to influence the community.

2. Increase the number of poppy makers in your Department

   Ideas

   Member: Set up meetings with local veteran programs, physical therpys, etc. to do classes with on making poppys.

   Partner with the American Legion to recruit poppy makers.

3. Celebrate National Poppy Day and educate your community on the meaning and the history of the Poppy.

   Make a Poppy Wreath to hang on the door of your home, office, or school.
Collect donations at your place of work, hair salons, doctors offices, ect. Tell your story on Facebook of who your poppy represents.

We have many Poppy Contest in the Department I will have hand outs and rules on all of the contest at the fall conferences please be sure to pick them up to bring back to your Units.

Mid-year Narrative is due to me by Dec. 20, 2019

Year-End Report by April 1, 2020

Thank-you,

Linda LaPoint
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