Goodwill Ambassador Award Rules for Units

Narrative for the Goodwill Ambassador Award Rules and Entry

Rules for the Goodwill Ambassador Award are set forth to maintain clarity and uniformity of expectations and criteria that support selected based on the nomination and entry forms. An entry form simply organizes pertinent information and provides for units and departments to verify nominee eligibility.

These guidelines will help to make this prestigious award meaningful and special. The American Legion Auxiliary is comprised of quality individuals who deserve recognition beyond that provide by their units or departments.

A strong narrative is key to determine each year’s recipient. Five suggestions are offered on rules page to prompt writers as they consider how best to showcase their nominees. It also prepares the ALA national president as she makes the announcement at the ALA National Convention.

How to Apply:

Each unit has a special, hardworking, dedicated Auxiliary member who goes above and beyond expectations to represent her unit well at all events. She is a true example of goodwill to her peers. Show appreciation by nominating her for the Goodwill Ambassador Award during the current administrative year.

Rules for Selection:

1. Member is at least 18 years old and in good standing
2. Selection is based on the Goodwill Ambassador model
3. Your nominee may be a new member
4. Each unit may submit one entry.
5. The unit will summit their unit members winning narrative of 500 or fewer words. Consider the following:
   A. How does the nominee exemplify the mission of Service not Self?
   B. How does she embrace inclusiveness in her service?
   C. Describe your nominee’s purpose-filled actions, accomplishments, and activities that foster a culture of goodwill.
   D. How does she inspire positive decision-making that grows the organization?
   E. Include any pertinent information.
6. Required unit president and secretary signatures appear on the nomination form. If one of these two is the nominee, a past unit president may sign.
7. Complete the Goodwill Ambassador Award Nomination entry form and attach the narrative. Your department office must receive it by March 1 of the current administrative year.
8. The department completes the Goodwill Ambassador Award Scorecard to evaluate Goodwill Ambassador nomination entries received from units to make one department selection. The department selection must be received by national division vice president by May 1 of the current administrative year.
9. The national division vice president selection must be received by ALA National Headquarters by June 1 of the current administrative year.

The national president will honor the National Goodwill Ambassador Award recipients as ALA National Convention.