

MEMBERSHIP:

CONGRATULATIONS to Unit 38 in Fitzwilliam for reaching your 100% goal! That makes 4!

Unfortunately the Department did not reach the 75% goal by December 7th so we didn't earn the \$\$\$\$ that we could have gotten. The next one is 85% by March 15th. Don't forget that if the Department reaches the goal we are going to have drawings for any Unit that is at that goal by that date. Help us achieve that goal and you can possibly earn some cash for your Unit!



Right now is a crucial time for those that haven't renewed as yet. As of December 31st, if dues for 2024 are not paid Unit and Department Officers are not considered a member in good standing and can't be officers until those dues are paid. Even if you are not an officer, if your dues are not paid, you no longer can vote at Unit and Department meetings. And if you have taken advantage of some of the many benefits the Auxiliary offers, they are no longer valid – especially the insurances.

As I have said all year long – Membership is EVERY member's responsibility! Ask for a list of the ones that haven't renewed as yet and help the membership chairman by either going to visit that member or reaching out to them by telephone. It is important that our members feel valued. If the only time they hear from anyone in the Unit is when the Unit wants them to do or donate something, that member eventually will not renew. They will feel that they are just a purse for the Unit. I realize some members can't attend meetings because of age or health, but can't someone from the Unit call them once in a while or send a card to let them know that you value them.

And as far as new members go – don't forget to make them feel welcomed, comfortable and included. Mentor them, and encourage them to participate and offer new ideas. Ask what they are the most interested in doing.

Remember there is an award given to anyone that recruits 10 new members. Only one per member but if you recruit more than 10, offer to let someone else put them on their list so more members can earn those awards.

The standings of the District memberships have changed, which they seem to be doing all the time. Perhaps those that have had to wear the turtle shells can shed them and give them to new persons! I know that some of the Districts have been working really hard to get ahead of their challenged District. It has been interesting to watch. During the week it changes almost every day!

On the National level, the Eastern Division is in last place! Last week New Hampshire was in 4th place in the division. However, we were 66 memberships behind where we were last year at this time.

If you have held or done something special to gain membership and renewals, please send me a note or email, telling me what you did and how successful it was.

To those Units that have membership chairmen that are struggling to send in those memberships – call me – I will be glad to help!

Please have a safe, healthy and Happy New Year!

Joyce Flanders, Membership Chairman