

Public Relations

End of Year Report 2025-2026

Report Due April 1, 2026

Pressbook Due April 15th to the Chairman

Barbara Sullivan-Chairman

14 Pleasant Street Franklin, NH 03235

603-832-8382 unit049nh@gmail.com

Unit Name _____ District# _____ Unit# _____

Unit Chairman _____ # of Members Paid _____

Email Address _____

Please complete the below information and add a narrative or other specific details on what your Unit has done for social media events or activities to build Brand Loyalty, local media promotions, ect. and return to me by April 1, 2026

- 1) Did your Unit give any Auxiliary magazine gift subscriptions to your local library, Doctors' office, ect.? Yes___ No___
- 2) Did your Unit distribute ALA Brochures and posters in the community? Yes___ No___
- 3) Did your Members wear official branded ALA apparel? Yes___ No___
Pins/Magnets Yes___ No___ Do Members wear RED on Fridays? Yes___ No___
- 4) Did your Unit write letters to the Editor? Yes___ No___ How Many?___
- 5) Did you utilize the "link" on the Department website for contacting the media? Yes___ No___
- 6) How many letters/articles did you send the chairman for the Department President Press Book? _____
- 7) Does your Unit have a website? Yes___ No___ List URL _____
- 8) Did your Unit put any articles in your local newspaper promoting the ALA programs? Yes___ No___ How Many? _____
- 9) Did your Unit Promote/participate in the National President's visit? Yes___ No___ How many members were able to meet the National President? _____

- 10) Did your Unit actively work with the Legionnaires and SAL? Yes___ No___
- 11) How many of the following has your Unit submitted/published/distributed
- a) Interviews with reporters? _____
 - b)Articles Published? _____
 - c) Letters of Appreciation to Newspapers, Businesses, ect? _____
 - d) Aired Programs/Interviews coverage? _____
 - e) Do you print and or distribute Public Relations materials/items? Where?
How Many?
- 12) Did you print and/or distribute Public Relations materials/items? Where?
How Many
- a) Posters _____
 - b) Church Bulletins _____
 - c) Flyers _____
 - d) Clothing _____
 - e) Other _____

Questions about the Narrative/Specific Details? Please bring to the Chairman of your programs To help with this narrative and how they promoted their Programs to be successful.



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