

# 2016 - 2017 NATIONAL MEMBERSHIP TARGET DATES

|                               |   |             |
|-------------------------------|---|-------------|
| <b>EARLY BIRD/NEF KICKOFF</b> | <b>SEPTEMBER 14, 2016</b>                       | <b>50%</b>  |
| <b>FALL MEETINGS</b>          | <b>OCTOBER 12, 2016</b>                         | <b>55%</b>  |
| <b>VETERANS DAY</b>           | <b>NOVEMBER 16, 2016</b>                        | <b>65%</b>  |
| <b>PEARL HARBOR DAY</b>       | <b>DECEMBER 14, 2016</b>                        | <b>75%</b>  |
| <b>MID-WINTER</b>             | <b>JANUARY 19, 2017</b>                         | <b>80%</b>  |
| <b>PRESIDENT'S DAY</b>        | <b>FEBRUARY 8, 2017</b>                         | <b>85%</b>  |
| <b>LEGION BIRTHDAY</b>        | <b>MARCH 8, 2017</b>                            | <b>90%</b>  |
| <b>CHILDREN &amp; YOUTH</b>   | <b>APRIL 12, 2017</b>                           | <b>95%</b>  |
| <b>ARMED FORCES DAY</b>       | <b>MAY 10, 2017</b>                             | <b>100%</b> |
| <b>DELEGATE STRENGTH</b>      | <b>30 DAYS PRIOR TO NATIONAL<br/>CONVENTION</b> |             |

Target dates fall on the second Wednesday of the month unless there is a holiday on that day or at the beginning of that week.

The November target date will be on the third Wednesday due to Veterans Day falling on that previous Friday.

To maximize the December renewal notice, and allow for MLK holiday, the January target date will be on the third Thursday of the month.

# AMERICAN LEGION MEMBERSHIP 2017 RENEWAL SCHEDULE

## CUTOFF DATES

MAY 16, 2016

SEPTEMBER 16, 2016

OCTOBER 28, 2016

DECEMBER 16, 2016

FEBRUARY 16, 2017

APRIL 18, 2017

## RENEWAL DATES

JULY 1, 2016

OCTOBER 7, 2016

NOVEMBER 18, 2016

JANUARY 6, 2017

FEBRUARY 26, 2017

APRIL 27, 2017

Transmittals received after a cutoff date will not prevent a subsequent note from being delivered at or around the renewal date.