

Poppies

Chairman: Harriet Lemery
9 Lamb Road
Nashua, NH 03062
Telephone: (603) 888-2279
Email: *hlemery@comcast.net*

I look forward to being your Poppy Chairman this year. The poppy became a symbol of the sacrifice of lives in war and represented the hope that none have died in vain, best explained in the poem "In Flanders Fields" written by Col. John McCrae. My hope this year is to get as many Units as possible to assemble their own poppies.

1. Plan a poppy making day with your Unit or District.
2. Distribute poppies as an American Legion Family.
3. Promote the Poppy Program by distributing materials about the story of the Poppy.
4. Make it aware that the funds are used for veterans, active duty military and their families.
5. Promote National Poppy Day.

POPPY POSTER CONTEST

Units are asked to contact their schools about the Units Poppy Poster Contest.

The contest shall have seven (7) classes:

- Class 1: Grades 2 and 3
- Class 2: Grades 4 and 5
- Class 3: Grades 6 and 7
- Class 4: Grades 8 and 9
- Class 5: Grades 10 and 11
- Class 6: Grade 12
- Class 7: Students with special needs.

Poppy Poster Requirements:

1. Each poster shall have a fitting slogan not to exceed 10 words. "A", "an", "and" "the" are not to be counted as words. The words "buddy" and "buy" cannot be used.
2. The words "American Legion Auxiliary" must be used in the design of the poster and will not be counted in the 10 word count.
3. Each poster must include a picture of the Red Flanders Field Poppy.
4. The Department shall determine the closing date for the Unit contest. The poster shall be on 11x14 poster board.
5. The United States flag may be used as long as there are no infractions of the Flag Code.

The posters will be judged using the following criteria:

1. 50% poster appeal (layout, message, and originality).
2. 40% artistic ability (design and color).
3. 10% neatness.

The poster shall be the work of one (1) individual. Written in ink on the back of the poster shall be the class in which the entry is submitted, the name, address, age and grade of the contestant and the name of the Department.

POPPY USAGE CONTEST

A corsage can be no more than 3 ½ x 3 ½ inches and fit in a standard 4 x 4 corsage box. Only one submission per Unit. The submitter's name, Unit name and number to be on the bottom of the box. Contest to take place at the Midwinter Conference.

POPPY CENTERPIECE CONTEST

A centerpiece with twenty-five (25) poppies or less incorporating Department President theme with no more than one (1) entry per unit. The name of the Unit and Unit number to be placed on the bottom of the centerpiece. Winning centerpieces will be displayed at the head table at the Department Convention Banquet. The winner will be selected at the Department Convention.

DEPARTMENT AWARDS

STILL Poppy Bowl: To be awarded to the Unit in the Department with the best Poppy Program, including participation in one or more contests.

District 5: To be awarded to the Unit in District 5 with the best Poppy Program, including participation in one or more poppy contests.

Beal Memorial Poppy Trophy: To be awarded to the Unit in District 6 with the best Poppy Program, including participation in one or more poppy contests.

Bailey Trophy: A traveling trophy will be awarded to a Unit in Department for the best use of poppies. The Chairman designates how they wish to award this trophy on the best use of no more than twenty-five (25) poppies.

NATIONAL AWARDS

Unit Poppy Chairman Award: To be presented to one Unit Chairman in each Division (5) by the National Poppy Committee at the Pre-Convention Meeting at National Convention. Entries must include the award cover sheet. The entry must be typewritten in narrative format, not to exceed 1,000 words. The report should cover all areas of emphasis and include any relevant information involving program activity and describing your use of the poppy throughout the year. The Department Chairman must receive this entry by May 1, 2018. A special citation will be awarded to the Unit Poppy Chairman.

Resources you can use:

1. ALA Poppy Program Guide: Expanded ways to use the Poppy symbol to raise funds and awareness may be purchased at Emblem Sales or downloaded at www.alaforveterans.org. Related materials and information can be found on the poppy page of www.alaforveterans.org under Poppy Tool Kit.
2. American Legion Auxiliary Unit Guide Book.
3. Poppy items from Emblem Sales.
4. Poppy seed packets for Poppies Across America can be purchased at America Meadows, www.americameadows.com; Telephone: (802) 951-5812.
5. www.pinterest.com/alaforveterans (in the Poppy Board). Instructions on how to make the felt poppy corsage.

For the following how to sheets, visit the Poppy Page at www.alaforveterans.org.

- How to recruit new poppy makers.
- How to increase Unit poppy revenues.
- How to promote membership through poppies.
- How poppy funds can be used.