

CHILD WELFARE FOUNDATION

ELEANOR LEACH/3rd. MEMBER & CHILD WELFARE C.A.T.

My title is C.A.T. the abbreviation for Children's Action Team.

PURPOSE: The primary goal is to educate members and the general public about the Child Welfare Foundation and its mission. To provide financial assistance to the American Legion in their efforts to award grants to nonprofit organizations whose primary function is to educate the public about the needs of children across the nation

PROGRAMS AND ACTIVITIES: The American Legion Child Welfare Foundation was incorporated in 1954 through a generous gift by Past Department Dr. Garland D. Murphy Jr. of Arkansas in 1952. Though created by the American Legion in 1954, The American Legion Welfare Foundation is a separate 501 (c) (3) corporation. In 1955, it gave its first three grants totaling \$22,500. To date, more than \$10 million has been awarded to organizations to assist children of this country from The American Legion Child Welfare foundation.

The foundation accepts proposals from nonprofit organizations for projects that contribute to the physical, mental, emotional and spiritual welfare of children through the dissemination of knowledge about new and innovation organizations and/or their programs designed to benefit youth.

The vast majority of donations come from The American Legion family and the Eight & Forty. Your support allows the foundation to continue funding projects that improve the quality of life for our nation's children. All money donated is entered into the trust fund to be used for grants. The American Legion takes care of all overhead costs.

A memorial donation to the CWF is a wonderful way to recognize someone in your Unit, Post, or family members. Instead of a gift you can honor someone on special occasions. In appreciation for your contribution, the Foundation will mail a personal thank you to the donor as well as notification to the next of kin within 48 hours. Donations cards are available and a card should be sent with the donation with information about what the donation is for and who it is from.

Just imagine...if all our local level organizations would commit to sending a check annually to the CWF for just \$25. This would result in over \$700,000 being generated each year. This would ensure a steady growth in the principal balance and enhance the grant giving capabilities. A call is going out to all members of The American Legion family, and friends of children everywhere, to donate to the CWF. REMEMBER—this is not just a contribution to another needy cause—this is - YOUR CAUSE! The children of this nation are looking to you for assistance. They are entrusting you with THEIR FUTURE.

Donations will also be collected at all conferences by the C.A.T. Thank You for your support of our children.

UNIT AWARD- "Children First" Gift Card

Award—Plaque

Presented for their cumulative donations to The American Legion Child Welfare Foundation during the contribution year (June 1 through May 31.)

Guardian Level-\$1000.00 Advocate----\$750.00 Caretaker--\$500.00

UNIT AWARD—100% Per Capita Banner Program

Award—Banner

Materials and Guidelines: Presented to units donating at least one dollar for each member to

The American Legion Child Welfare Foundation during the contribution year
(June 1 through May 31)

Application form can be found at www.cwf-inc.orgClub

MEMBERS AWARD: " Cornerstone" Gift Club

Award---Pin -- Presented for their cumulative donations to The American Legion Child Welfare Foundation during the year (June 1 through May 31)

Foundation Ambassadors- \$1000.00-----President Circle--\$500.00

RESOURCES-----

The American Legion Child Welfare Foundation

Brochures, reports, materials and further information are available a www.cwf-inc.org/